



PROGRESSIVE DAIRY OPERATORS

REVOLUTION NOT EVOLUTION

2 & 3 MARCH, 2020

Park Royal Hotel, Stretton
Warrington, WA4 4NS

Dairying has undergone significant evolution over the past 20 years but with the rapid pace of change in the industry and beyond, the future looks like one of revolution.

The third Kite Consulting Progressive Dairy Operators Conference will bring together some of the brightest minds in the dairy industry to take a practical look at how to make the most of the opportunities ahead.

The two-day event will build on Kite's 20 years of experience with farmers, retailers,

processors and the industry.

Targeting, but not exclusive to, younger dairy producers, the event will embrace new ideas and technologies, and puts the emphasis on discussion and development to help find the answers to some of the industry's future challenges.

SPEAKER	TOPIC
Tom Crotty, Ineos	CREATIVE COMMUNICATION
Philip Gibson, Reverberate PR	FRAMING YOUR FARMING STORY
Jude Capper, Independent Livestock Sustainability Consultant	SUSTAINABILITY OF DAIRY
Ash Amirahmadi, Arla	UNDERSTANDING THE CONSUMER OF THE FUTURE
Mark Roach, Cogent	ACCELERATING CHANGE IN THE DAIRY INDUSTRY
Vicky Hicks, Kite	DATA & DAIRY
Duncan Williams, Kite	DAIRY 2030

Inspirational speaker

For more information and to book a place go to www.kiteconsulting.com
call 01902 851007 or email enquiries@kiteconsulting.com.

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