

Business Update - A Positive Approach to Farm Records

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- The right technology systems improve your ability to interact with consultants remotely.
- A well-managed system will add value through detailed insight.
- Recording systems such as Uniform Agri save time and energy through automation.

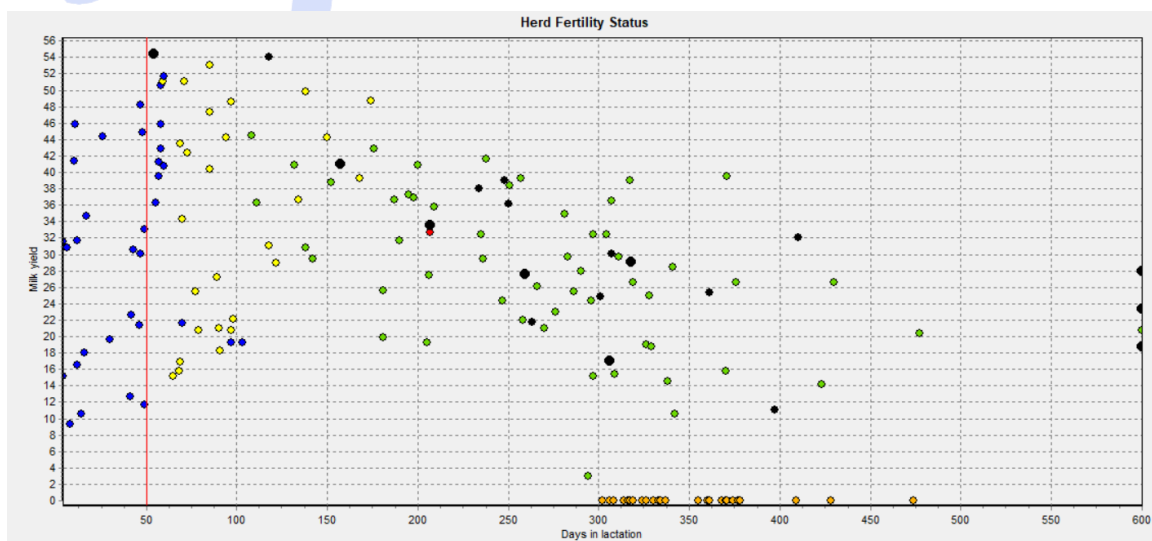
It is well known that recording systems vary a lot between farms. Programmes that have been in place for many years are often geared towards meeting the recording requirements of farm assurance or milk contracts. However, systems are now available that add value to the data beyond that possible in the past and one that we have been working with closely is Uniform Agri.

With the right programme front and centre you can eliminate multiple data entry. Using one system for your health cards, medicine records and health analysis means information does not need transferring or entering multiple times. Equally, automating processes on farm can save precious management time. The adjustment of parlour feeding and the generation of lists for the vet or foot-trimmer visits are just some examples of where this can happen.

Now that some of our visits are happening remotely, tools that allow us to understand what is happening with the herd are of great help. By accessing Uniform information from the cloud, we can see what is happening far sooner and in greater detail than might have been possible before. This way, everyone is looking at the same information and analysis is not reliant on manual transfer of data.

Good data adds value to a farm and helps it meet its targets. Any herd that is struggling to understand gaps in their production should improve the quality of information produced. Remote systems can be used to bring in the right expertise to evaluate the farm and shine a light on areas not previously considered. While there are many systems out there, finding one that has a great balance between ease of use, quality of analysis and support is a challenge.

Speak to your consultant about how you can improve the data coming out of your herd.



For further discussion or to help with any questions that you may have, please contact Consultant Support on consultantsupport@kiteconsulting.com or 01902 851007 / 07542 403225