

Animal Rebellion Activity



Information correct as at 09:00am on 19.08.2022

- Anti-livestock group Animal Rebellion have activity planned during September – we are advising clients to be on high alert.

We are aware that Animal Rebellion have targeted action against the dairy and livestock sector planned during the month of September and many industry stakeholders are collaboratively planning and preparing to minimise any potential impacts. We envisage that they will be looking to cause maximum disruption by targeting their activity at processing sites and delivery hubs, but we also know that recent activity by Animal Rebellion and other anti-livestock groups has included extensive covert filming on farm. We anticipate they may pursue multiple avenues including trying to infiltrate farm businesses through applying for jobs on farm.

We would like to remind all our clients and farmers to remain vigilant and act responsibly, in addition you may wish to consider some or all of the following:

1. Presume someone is watching you and be on the lookout for hidden cameras on farm
2. Brief staff about the planned activity, remind them of your expectations on animal welfare and whistleblowing
3. Create or review your policy on verifying and interacting with unexpected farm visitors
4. Ensure the family, farm team and anyone living on farm are briefed on the unexpected visitor policy
5. Unauthorised visitors or those who cannot verify their identity should be politely asked to leave (&/or be directed back to a public footpath if applicable)
6. If you are recruiting for new team members/staff on farm, in addition to your legal obligations, you should ask for the details of at least two formal references and ensure you contact them
7. You may also wish to search social media profiles for any new recruits for additional insights

For further discussion or to help with any questions that you may have, please contact Consultant Support on consultantsupport@kiteconsulting.com or 01902 851007

