

Kite and the 2023 Antimicrobial Stewardship Award



The Antibiotic Monitoring and Reduction Programme (AMRP), run by Kite Consulting, alongside FarmAssist (National Milk Records) is a cross-industry initiative developed to help monitor, reduce, refine, and replace antibiotic usage in UK dairy cattle, normalising conversations around antimicrobial stewardship at both dairy farm and processor level. Since 2017, over 2,000 dairy farmers have attended meetings in the AMRP programme, (106 in-person meetings and 18 online meetings) with 4,812 reports being sent directly to producers (as of Feb 23). As a result, we are fully able to demonstrate how well the industry can collaborate on crucial issues to make positive and impactful change at farm level without legislation.

Summary of key results:

- * 2018 to 2022 trend shows a dramatic reduction in mg/PCU HP CIA use and demonstration of industry and farmer engagement with overall AMRP objectives.
- * The introduction of the Red Tractor standard and wider veterinary support to reduce HP CIA usage, alongside this project shows and continues to be reduced substantially every year. In 2022 93.6% of farms recorded no HP CIA use on farm compared to 21.0% in 2018.
- * Large reductions in the range of antibiotic use over the 5-year period, as well as a reduction in the mean mg/PCU.
- * The data shows there is no relationship between herd size and antibiotic use, r value of 0.08. This is an important message for the veterinary industry, farming community and publics.

For further discussion or to help with any questions that you may have, please contact us on enquiries@kiteconsulting.com or 01902 851007

