



**Progressive
Dairy Operators**
Chesford Grange
Sep 5 2024



CONFERENCE PROGRAMME - [Book your place here!](#)

9.30 Registration	
Welcome	Becki Reay - Kite Consulting
Market Dynamics	
What matters in the milk markets?	Erik Elgersma - Strategic Analysis Services BV
Planning for Profit - Business Benchmarking	
Money matters	Matt Ryan - Head of Farmer Relationships, Oxbury Bank Mel Shipley - Senior Agricultural Relationship Manager Oxbury Bank
Is '£ profit per cow' more important than 'pence per litre'?	Tillie Williams - Kite Consulting
Oakley Farming Ltd - 1750 cows, 12k litres & counting	Miles Oakley - Oakley Farming
Lunch	
The Future of Feeding & Breeding - Feed efficiency	
Breeding	Sion Parry - Genetics Data and Analysis Specialist, Cogent
Feeding	Maimie French - Kite Consulting
The pace of progress that is possible	Rob Goodwin - Longlands Farm
Striving for success & gaining competitive advantage?	
Panel discussion	Erik Elgersma - Strategic Analysis Services BV, Emma McAvoy - Kite Consulting, Mike King - Kingspool Holsteins
Closing comments	John Allen - Kite Consulting Becki Reay - Kite Consulting
15.30 Close	

With thanks to our sponsors:

Oxbury ///
The Agricultural Bank

